

Executive Summary

Overview

Penteraction builds proactive, ultra-personalized AI that acts as the top-level abstraction layer for individuals to execute their will intuitively across devices and software. Our mission is to 10X human potential and productivity, reducing screen time while achieving more and unlocking creativity by handling the minutiae of daily life. Starting with business professionals tech savvy users, we're creating a digital assistant that empowers users to focus on what matters—whether that's closing a deal or pursuing a passion—by seamlessly managing their entire digital ecosystems and workspaces.

The Problem

Business professionals lose 3 hours daily to inefficient digital workflows—switching between 10+ apps, missing deadlines due to poor prioritization, and drowning in administrative tasks like email management. Current AI assistants are too generic, robotic, and constrained, lacking the customer-focused intelligence needed to truly simplify life. These tools fail to intelligently anticipate user needs or manage their personal and professional lives, leaving individuals overwhelmed and unable to unlock their full potential.

Our Solution

Penteraction is the unified interface for interacting with all digital systems, acting as a high-performance assistant that anticipates and executes user intent with precision. Our AI:

- Proactively manages tasks, such as drafting emails, scheduling meetings, and prioritizing workflows, saving users 10 hours a week.
- Handles minutiae like booking travel, organizing files, or even ordering lunch—tasks a human assistant would typically manage.
- Adapts to user preferences in under 48 hours, ensuring a tailored experience that feels human, not robotic.

By serving as the top abstraction layer, Penteraction eliminates the need for users to ever write an email or juggle apps again, freeing them to focus on creativity and high-impact work.

Traction

We've made significant early progress:

- Built a minimum viable product (MVP) that acts as a unified interface, with features like proactive task initiation and continuous awareness.
- Developed a proprietary reasoning framework, giving us a defensible edge in adaptability over competitors reliant on generic models.

- Ran a trial with 90 users, generating approximately \$2,000 in revenue, with users showing exceptional enthusiasm and excitement for the product.
- Our existing IP and early results position us to scale rapidly as we refine our product for a broader market.

Market Opportunity

Penteraction targets the \$10B+ productivity software market, starting with business professionals—over 500 million globally—who crave a better way to manage their digital lives. The success of coding AI tools like Cursor and Replit, which transformed the coding space, shows the potential for AI to dominate productivity. We aim to capture a significant share by offering a solution that's not just a tool but a universal assistant, with the potential to expand into enterprises and beyond, tapping into a multi-billion-dollar opportunity.

Team

Our founding team is uniquely equipped to execute this vision:

Founder: Michael Goad, a serial entrepreneur with over a decade of experience across multiple ventures, brings an unparalleled depth of insight to Penteraction. Having wrestled with the intricacies of productivity challenges for years—driven by a deeply personal connection to the problem—they've spent countless hours theorizing, iterating, and dissecting the issue down to its core components. This relentless focus has forged a molecular-level understanding of the space, positioning them uniquely to redefine how AI can transform the digital lives of users worldwide.

Vision and Next Steps

Penteraction aims to become the global standard for AI interaction, powering 1 billion daily interactions and integrating with 90% of workplace tools within a decade. Our immediate goals include:

- Launching our complete product by July 2025, targeting 90% user satisfaction.
- Developing small on-device models for faster, privacy-focused performance by Q4 2025.
- Positioning Penteraction as the most human-like AI, targeting early adopters in professional sectors.

By making high-performance assistants accessible to all, Penteraction will reshape productivity, offering a scalable solution with significant IP and high-margin potential.